

Your Self-Promotional Menu

ACTION PLAN | DAY 10



Weekly Self-Promotion Tasks

THIS WEEK BEGAN ON

This week, I got myself a change of scenery by...

- ☐ Working from a [co-working](#) location
- ☐ Meeting up with fellow freelancers to work together
- ☐ Tried a coffee shop, park, library, or other different spot

Practiced my pitching skills by...

- ☐ Wrote & sent a pitch letter to a client I want
- ☐ Wrote & filed a pitch letter for an ideal client I dream of having (will approach later!)
- ☐ Refining & practicing my elevator pitch on a friend/with a mirror

I connected with someone for a meal or drinks

- | | | |
|------------------------------------|-----------------------------------|---------------------------------|
| <input type="checkbox"/> Monday | <input type="checkbox"/> Thursday | <input type="checkbox"/> Sunday |
| <input type="checkbox"/> Tuesday | <input type="checkbox"/> Friday | |
| <input type="checkbox"/> Wednesday | <input type="checkbox"/> Saturday | |

I broadened my sphere by...

- ☐ Commenting on a client or industry blog
- ☐ Responded to a call for interviews on [HARO](#)
- ☐ Joining the [Public Insight Network](#)
- ☐ Put myself in a position to be interviewed / did an interview
- ☐ Interviewed someone accomplished, high-profile, in my field for my own blog

I spiced up my blog with a...

- ☐ Top 10 post
- ☐ How To post
- ☐ 5 Myths About post
- ☐ Personal story of fear / failure / success
- ☐ 8 Resources For post
- ☐ Simple Steps To post



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