



Monthly Self-Promotion Tasks

THIS MONTH IS...

I gathered praise by...

- ☐ Mining client/customer emails or tweets
- ☐ Compiling happy comments from my blog
- ☐ Soliciting fresh testimonials from current & former clients
- ☐ Looking for blogs/web sites linking to me or my products/services

I attended at least one industry event (including informal meetups!)

- ☐ Yes! ☐ No :(

Details...

I spiffed up & updated my social media profile/avatars and friend/follow lists...

- ☐ Yes! ☐ No :(

I rewarded my clients & fans with...

- ☐ Juicy subscriber-only content for my mailing list
- ☐ Freebie mini-product (like a cheat sheet or checklist!)
- ☐ Repeat-customer/client discount
- ☐ First dibs on upcoming packages/products

I wrote a meaty guest-post or did an interview...

- ☐ Yes! ☐ No :(

Details...

