



## Not in the mood? Need some inspiration? Try a Mood Board

A Mood Board is a trick well-loved by designers, interior designers, architects, writers, fashion designers, and just about any other visual profession.

Mood Boards can give you a shot in the arm, a kick in the butt, or get you in the mood for work... and help you keep track of your larger vision. [Check out these examples](#). Then create your very own, with these instructions!

1

### Who Do Ya Love?

Gather up a list of people and companies you admire: who embody traits you strive for, who possess skills you are trying to develop, who serve the same audience you want to serve, whose mentorship you crave, whose work you admire. Hunt down photos / related imagery that gives you that inspirational tingle.

2

### What Gets Your Juices Flowing?

What gets you in the mood for doing your best work? Favorite colors? Patterns? Drawings? Photographs of places? Snippets from your own albums or writing? Power-zapping words? Inspirational pieces of art or design, or writing, or code, or quotes? Gather them alllll up.

3

### A Beautiful Punch to the Face

Take all the inspiration you've gathered up — like so many delicious brain berries! — and combine them into one enormous pièce de résistance. Print 'em out and paste em up on a board for the old-fashioned approach, or use software like PhotoVisi for the digital approach.

4

**Enjoy.** Keep your board in sight, whether hanging by your desk or as your desktop wallpaper.

