When did things go wrong? And how can you fix them?

1. What has led you to take on projects/clients that felt bad, drained your motivation, failed to further your ambitions, or left you with nothing you can show in your portfolio?

- ○ felt like I couldn't say no to any work
- ○ needed the money (or at least felt like I did!)
- ○ wasn't excited, but thought it'd help my career
- ○ rationalized away a bad gut feeling
- ○ did what they asked, when a gentle "No" would have been
- ○ better didn't set/enforce boundaries (or stopped)
- ○ didn't set/remind client of reasonable expectations
- ○ underestimated amount of client education needed
- ○ underestimated (lack of) client taste
- ○ too nice to end it when I should
- ○ loved their cause/end result — but not them
- ○ allowed requirements/project scope to change too many times
- ○ tried to "save" the client from themselves above & beyond the call of duty; it got personal

2. What can you do to recognize & avoid this situation, next time? (Like a fire drill, practice makes it easier to do!)

TEMPLATE

When I notice/feel/spot/think _____, I could stop and _____ instead of _____.

YOUR TURN: PRACTICE HERE AND ON THE REVERSE!